TABLE OF CONTENTS

ECONOMICAL SCIENCES

L. N. Nikitina, N. M. Kasumova
Tools for increasincy efficiency of production and economic activities of textile and light industry enterprises 3

V. V. Okrepilov, S. N. Kuz'mina
SustaInable busIness development in the face of modern rIsks 12

L. A. Khapirashvili, O. V. Zhikina, L. A. Fedorova
Modeling the optimal capital structure in order to reduce financial risks 17

N. V. Kotel'nikova, O. A. Morozov
Actual issues of business cash management 24

T. I. Fradina, T. P. Karpova
Product cost management with the just-in-time system 30

S. G. Rad'ko, A. S. Gusarova
Representation of labor potential components in the system of social and economic relations 38

P. O. Loginov, R. V. Mkrtchyan, A. A. Dokuchayev
Social orientation of the enterprise as a factor of quality of its functioning under conditions of socio-economic instability 44

M. G. Treyman
Using organizational innovations and methods of business modeling in modern conditions for the development of enterprises and companies 50

A. G. Zharov
State innovation support policy 56

E. B. Abdalova, V. E. Smirnova
Difference between account receivables in russian and international financial reporting standards 60

K. O. Zavarina. N. V. Voytolovskiy
Analytical procedures for detecting signs of fraud 62

PHILOSOPHY SCIENCES

Yu.V. Manko
Spirituality of the russian people 65

PEDOGOGICAL SCIENCES

E. B. Kuznetsova, N.B. Lezunova
The development of linguistic competence among students of liberal arts 74

V. V. Gorshkova
Socialization of personality: historical and theoretical analysis of the phenomenon 81

A. O. Ivanova, T. A. Ignat'yeva, T. A. Kolosova, V. P. Pilyavskiy
Prevention of deviant behavior among young people: new approaches 87

A. YU. Baranov, T. V. Malkova, I. N. Navrotskaya
Some aspects of teaching activities using social networking services 95

N. A. Mironova
Mobile application "live pages", blogs, youtube channel on the works of russian classics and modern literature: new methodological opportunities 100

O. V. Shvedova
Interdisziplinary links as a basis for new concept teaching guides (german language).....105

N. A. Zayeva, A. G. Bezdenezhnykh, S. A. Shorokhov
Using project training in the preparation of a designer-jeweler in high school.....111

M. A. Zenkin, S. V. Kozik
Pedagogical support of school children professional orientation: organization of project activity in maritime sessions.....115

K. I. Sharafadina, V. V. Gorshkova, O. I. Stavtseva
Review of the educational manual "studying the basis of religious cultures and security ethics in a general educational school".....123

Authors list.....126

Information for authors..... .128