

TABLE OF CONTENTS

ECONOMICAL SCIENCES

Yu. A. Antokhina, A. M. Kolesnikov Economic (business) risk as an object of assessment and insurance in the management system of a modern enterprise	3
L. N. Nikitina, E. A. Kraikina Improving the efficiency of the innovative attractiveness of the chemical, textile and light industries based on improving the raw material base	8
I. V. Ilinsky, A. A. Moldovan Prospects for the development of the oil and gas industry in the world and western Asia	16
B. P. Kasatkin Comparative analysis of risks and advantages of the online sales of insurance services market in the Russian Federation	21
A. V. Kharlamov, A. S. Shatrovskaya Globalization and development of the real sector of the national economy	25
Yu. V. Terentyev Brand promise	30
M. V. Chigiriniva The business strategy of enterprises of the creative sector	37
N. N. Trofimova A model of strategic conflict management in the conditions of implementing innovation in scientific enterprises	42
N. V. Drobotun, A. A. Kuprin, T. V. Danilova Features of management of housing resources of a municipal formation	47
N. N. Goliusova, D. Yu. Voronova Research of expectations of educational services potential customers	52
I. S. Pinkovetskaya Evaluation of gender differences in the motives of early stage entrepreneurs	57
M. A. Nikiforov Equipment of servicemen and materials used as an element of the effective functioning of the clothing support system of the RF Ministry of Defense	62

PHILOSOPHY SCIENCES

Yu. V. Manko The origins of Russian spirituality	66
V. A. Lobastova The event of language and language of the event	78
N. N. Gordienko Consciousness and fashion: key directions of the value-semantic changes	83

PEDAGOGICAL SCIENCES

V. V. Gorshkova Ontology of comprehension of education of a man as a fundamental value in higher school conditions	88
--	----

A. N. Tsatsulin	
High school didactics vs pandemic threat.	94
G. N. Boeva, K. I. Sharafadina	
The intermedial resource of the new media texts as a theoretical and methodological problem	105
E. A. Nikolaeva	
Application of CLIL technology in the context of foreign language teaching in a contemporary higher school.	114
G. V. Kosyakov, P. R. Kozdrin	
Prospects of using social networking sites when teaching foreign language at university.	121
N. V. Drobotun, I. A. Lashkova	
The evolution of higher education in the 20th and 1st centuries in Russia.	126
A. Yu. Baranov, T. V. Malkova, I. N. Navrotskaya	
Topical issues of distance learning: analysis of experience	136
G. G. Bogdanova	
Dialogue with art	
Authors list	145
Information for authors	147