

ECONOMIC SCIENCES

L. N. Nikitina, O. N. Kulikova, N. E. Tropynina

DEVELOPMENT OF A MECHANISM FOR MAKING OPTIMAL MANAGEMENT DECISIONS TO ENSURE ECONOMIC STABILITY OF LIGHT INDUSTRY ENTERPRISES

The article discusses topical issues related to the assessment of the economic stability of an industrial enterprise. In the study, the authors use a mathematical model of quadratic programming, which is universal for enterprises in all sectors of the economy. The presented model allows solving the optimization problem for determining the zonal values of economic stability.

Keywords: *economic stability of an enterprise, quadratic programming, management decisions, light industry, functional blocks*

Temnova N.K.

THE PHENOMENON OF THE FORMATION OF CENTERS FOR LOCATION OF PRODUCTIVE FORCES OF TEXTILE PRODUCTIONS

The article presents the cultural, historical and socio-economic aspects of the formation of centers of Russian textiles and the modern distribution of the productive forces of textile industries, which can serve as an incentive for specialists in the textile and light industry in search of new opportunities and tools for the development of enterprises in the industry.

Keywords: *textile industry, textile production, productive forces, development, enterprise*

Arkhipov A.V.

INFORMATION SPACE AND UNCERTAINTY FACTORS IN THE CONNECTED CHOICE / COMPETITION PROBLEM

In development of the provisions of work [1], consisting in the complex consideration of the problems of competitive choice, the formation of an information space is considered in which active participants interact: the subject, objects of choice, competing with each other, and the arbiter, who establishes the rules of behavior of the participants. At the semantic level, blocks of data are presented that are generated by the participants and perceived by them from open space. The factors of uncertainty, the sources of which are the participants in the competitive situation, are indicated. The directions of development of the stated approach and its practical applications are indicated.

Keywords: *competitive situation, subject, object of choice, arbiter, information space, uncertainty, open and closed data, distortions, trust*

Titova M.N.

FACTORS OF ECONOMIC DEVELOPMENT. R&D MANAGEMENT OPPORTUNITIES IN THE PARADIGM OF INNOVATIVE PROCESS MANAGEMENT

The analysis of changes and directions of actualization of classical definitions and classifications of innovations is carried out. The features of architectural and disruptive innovations are considered; four archetypes of industries and activities have been established: efficiency, engineering, consumer, scientific; clarified the capabilities of R & D-management and NPD-strategy; substantiated the essential elements of the project approach to innovation management and the main archetypes of international R&D projects.

Keywords: *architectural innovation, disruptive innovation, industry archetype, project archetype, R&D management, technology management, customization, catalyst*

Malyuk V.I.

FORMALIZED METHOD FOR ANALYSIS OF THE EXTERNAL ENVIRONMENT OF THE ORGANIZATION

The article proposes a formalized methodology for analyzing the company's external environment, which is potentially capable of increasing the level of certainty in making managerial decisions in the formation and selection of alternatives for the company's development strategy for the near future.

Keywords: *company development strategy, analysis of the organization's external environment, influencing factors, weighted assessment of the influencing factor, integral assessment of the group of influencing factors*

Fradina T.I., Shegal S.E.

RECOGNITION OF REVENUE IN ACCORDANCE WITH IFRS AND RAP IN COMMERCIAL BANKS

The article discusses the issues of revenue recognition in accordance with Russian and international standards, similarities and differences in the recognition principles. On the example of a commercial bank, the author identifies factors that influence the assessment of interest income and other banking operations.

Keywords: *international accounting and financial reporting standards, revenue, commercial bank, interest income, recognition*

Antsupova A.S., Arkhipov A.V.

MODEL OF SELECTING DIRECTIONS OF PROFESSIONAL TRAINING AS A CONNECTED PROBLEM OF SELECTION / COMPETITION

Using the example of the problem of choosing the direction of professional training by an applicant, the author considers the possibility and usefulness of analyzing the processes of entering the labor market by potential employees using a complex model that describes the information interaction of active agents: a subject making a choice, objects, each of which takes actions, striving to be selected, and an arbiter who sets the rules of conduct for all participants. The structure of the information space is considered and the description at the semantic level of the main data blocks generated and perceived by the participants of the competitive situation is given. To illustrate the approach, the "entrant's task" was used, which consists in choosing a channel for entering the labor market.

Keywords: *choice, competition, active agents, competitive situation, information space, open and closed information, data distortion*

Temnova N.K., Markova E.K.

APPLICATION OF THEORETICAL AND APPLIED ASPECTS OF ECONOMY OF QUALITY TO THE EDUCATIONAL ACTIVITIES OF UNIVERSITIES

In the article, in relation to the educational activities of universities, it is proposed to use the methodological apparatus of the theory of the economy of quality and the concept of cost management within the framework of business processes based on the idea of J. Juran, the applied aspects of which are implemented in GOST R 52380.1-2005 "Guide to the economy of quality. Part 1. Process Cost Models". The proposed approach to the problem of the quality of education using the methodology of the economy of quality and the model of costs for the process can be recommended to expand the understanding of the modern understanding of the requirements for the quality of the processes of educational activities that form the level of education.

Keywords: *quality economics, business process, educational activities*

Salamatova A.N., Nikitina L.N., Rodionova Yu.V.

ECONOMIC ASPECTS OF THE FORMATION OF SECONDARY RAW MATERIALS FOR INDUSTRY BY THE ENTERPRISES OF THE SPHERE OF SOLID WASTE HANDLING

This article discusses the problems of municipal solid waste (MSW) management. The current state of the industry is analyzed and the directions of its development are indicated, taking into account environmental and economic factors. The positive aspects of organizing the sorting and recycling of MSW for various economic entities have been investigated. The application of methods of economic and mathematical modeling for the search for management decisions at enterprises of the solid municipal waste management industry has been substantiated.

Keywords: *municipal solid waste (MSW), ecology, secondary raw materials, waste sorting, separate collection, recycling, textile and light industry, management organization, costs, profit, optimization*

Treiman M.G.

INFLUENCE OF INNOVATIVE APPROACHES ON PRODUCTION CAPACITY MANAGEMENT

ON THE EXAMPLE OF RESOURCE SUPPLYING ENTERPRISES IN ST. PETERSBURG

The article presents the theoretical and practical aspects of the activities of resource-supplying organizations in terms of the use of production capacities and their relationship with innovations of technological and production types. The study examines the features of innovative activities of significant resource-supplying enterprises of St. Petersburg: State Unitary Enterprise "TEK SPb" and State Unitary Enterprise "Vodokanal St. Petersburg". Innovative activity allows you to speed up the processes at the enterprise, improve the efficiency of work with the resource component, identify unused reserves, reduce production and technological losses and thereby increase the productivity and financial result of the enterprise, therefore the author's proposals are relevant and significant for the current economic situation in the region.

Keywords: *intensification of production processes, production capacity and innovation process, economic efficiency, advanced technologies*

Fradina T.I., Shegal S.E.

AUDITOR RISKS DURING BUSINESS CRUSHING

The article examines the reorganization of business by separating a new company, the tax consequences arising from the receipt of unjustified tax benefits and the audit risks of their non-detection. Recommendations for reducing audit risks are given.

Keywords: *reorganization, business fragmentation, unjustified tax benefit, audit risk of non-detection*

Prokin A.A., Sergushina E.S., Kireev I.I., Kochetov A.V., Neskin O.V., Ruzmanov A.A., Chernyshov M.V., Kabanov O.V.

INFORMATION AND ANALYTICAL SUPPORT FOR ANALYSIS OF THE BANKING SYSTEM OF A SUBJECT OF THE RUSSIAN FEDERATION

The article analyzes the state of the banking system of the Russian Federation, in particular, the situation that has developed in the banking sector of the Republic of Mordovia. The authors provide statistical data on the number of operating credit institutions and their branches in the Republic of Mordovia, and also analyze the reasons for the change in their structure. The article discusses information and analytical support of the banking system, which is used to reduce costs and increase labor productivity in this area. The article examines the problems that have arisen in the banking sector of the region, provides a number of possible ways to solve them.

Keywords: *banking system, banks, credit organizations, information and analytical support, state, analysis, republic of mordovia*

PHILOSOPHICAL SCIENCES

Dobroshtan V.M.

INTERCONNECTION OF CULTURE, ART AND WORLD OUTLOOK

The article analyzes such social phenomena as culture, art and worldview. The content of these concepts is closely intertwined due to the fact that they are all associated with human development from the very time when he began to evaluate and determine for himself the significance of the world around him. These phenomena are not of the same order. Culture reflects a much broader spectrum of content, in contrast to art. Art is one of the most ancient ways of knowing the real world, which (along with other social factors) in the process of its development changed a person, his inner world, everything that is now commonly called the worldview of a person.

Keywords: *culture, art, worldview, value, aesthetic attitude, deed*

PEDAGOGICAL SCIENCES

Domansky V.A.

INTERACTION OF SOCIOCENTRIC AND ANTHROPOLOGOCENTRIC MODELS IN THE PROCESS OF TEACHING RUSSIAN CLASSICS

In the article, the author substantiates the need for interaction in the process of teaching the classics of sociocentric and anthropological models, which is due to the traditions of the Russian school and culture. Two sides of reading activity are actualized - cognitive and receptive, which ensure the assimilation by students of different types of thinking, modes of activity, social and

cultural roles.

Keywords: *education, sociocentric and anthropocentric models, tradition, Russian classics, reading activity*

V.V. Gorshkova

SUBJECT PEDAGOGY AS A WAY TO OVERCOME A "HUMANITARIAN GAP"

The article reveals the philosophical and psychological foundations of subjective pedagogy and their connection with the fundamental provisions of humanistic psychology. The reasons that prevent the formation of intersubjective relationships in the educational process are analyzed. The main conditions for overcoming dehumanization and reification of a person, as well as actualization of the subject position of the student and teacher in their joint activities, revealing their personal and professional uniqueness, have been determined.

Keywords: *subjective pedagogy, humanistic psychology, intentional subject, ontology of self-development, intersubjective interaction, freedom of creativity, active human activity*

Nikitina L.N., Shikov A.N.

METHODOLOGY FOR ASSESSING THE FEASIBILITY OF IMPLEMENTING ELECTRONIC LEARNING TECHNOLOGIES IN THE PROCESS OF PERSONNEL TRAINING FOR TEXTILE AND LIGHT INDUSTRIES

The article discusses the methodology of the expediency of introducing e-learning technologies in the process of personnel training and advanced training of enterprises in the textile and light industry. The main stages of the creation of modern corporate personnel training systems have been investigated. An original approach to assessing the feasibility of using distance learning technologies is proposed in order to eliminate errors and unjustified expectations in the process of digitalization of production.

Keywords: *distance learning, corporate training, professional development, industrial enterprise, e-learning, digitalization of production*

Kharchenkova L.I., Marshalova E.S.

COMPETENCE CHARACTERISTIC OF PROFESSIONAL READINESS OF CORPORATE MARKETING COMMUNICATION MANAGERS TO COMMUNICATIVE ACTIVITIES

The article examines the competence characteristics of the professional readiness of corporate marketing communications managers to communicate. According to the labor market analysis carried out in the study to identify the functional responsibilities of corporate marketing communications managers and the employers' requirements for these specialists, a transcript of the communicative competence matrix of corporate marketing communications managers is given. The authors have developed a model of the recommended communicative behavior of a corporate marketing communications manager. In addition, the article presents the criteria for assessing the skills of KMK managers.

Keywords: *professional readiness, communication competence, communication knowledge, communication skills, communication skills*

Starkovskaya O.A.

BIBLE POINTS IN CHILDREN'S LITERATURE

The article examines the features of the adapted presentation of Scripture plots in Bible editions for study by preschool children at home or in Sunday school. From all the variety of religious literature for children presented on the modern domestic book market, the author chose editions based on the original text and illustrations. A brief analysis of the content and design of each publication is given. A classification of spiritual and educational publications for preschool children is proposed, within the framework of which the author has identified three groups. The characteristics of each group are presented using examples of specific publications. Publishing houses engaged in the production of biblical literature for children are considered. The author notes the richest potential of the Bible for the spiritual and moral education of preschoolers.

Keywords: *Bible for children, Christian literature for children, Sunday school, religious literature for children, Christian books for children, gospel story, biblical story, spiritual and educational publication, children's and youth edition*

L. V. Kipnes, I. V. Baranova

PHILOLOGICAL EDUCATION IN MEDIUM-TYPE EDUCATIONAL INSTITUTIONS IN RUSSIA IN THE SECOND HALF OF THE XIX - BEGINNING OF THE XX CENTURY

The article examines the features of philological education in secondary educational institutions of Russia in the second half of the XIX - early XX century, analyzes the content, forms, types of activities of students and teachers, aimed at the development of coherent speech of students, the performance of creative work, leading to self-affirmation of the student and awareness own success. The attitude to the leading types of activities in teaching literature by realists and humanists is presented, the discussion between which was conducted both on the pages of periodicals and in real activities. Provides examples of different types of activities in the classroom and in extracurricular activities.

Keywords: *philological education, educational institutions of the secondary type of Russia, the second half of the XIX, the beginning of the XX centuries, content, forms, types of activity*

Puchkova S.V., Anisovets T.A.

RESEARCH OF EDUCATIONAL INSTITUTIONS CARRYING OUT THE TRAINING OF SPECIALISTS FOR THE LIGHT INDUSTRY INDUSTRY

The article analyzes the statistics of admission and training of students in Russian universities specializing in the fashion industry, textile and light industry. Training of specialists for the fashion industry and light industry is carried out by organizations of secondary vocational education, higher vocational education, educational institutions of additional education. The article analyzes data for 2017-2018 in different areas and levels of training, examines the problems and prospects for the further development of the industry.

Keywords: *light industry, fashion industry, specialists, directions, graduate, qualifications, bachelor's, master's*