

ECONOMIC SCIENCES

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RELATIONSHIP OF THE THEORY OF ORGANIZATION AND QUALITY MANAGEMENT OF ORGANIZATIONS

The article examines and compares the key parameters that characterize the theory of organization and quality management. The analysis of the main theories that influenced the development of these scientific directions is carried out. The relationship between the theory of organization and quality management is revealed. An assessment is made of the contribution of representatives of different schools of management to the formation of quality management aimed at improving the living standards of society and each individual individually. The article is intended to expand the theoretical understanding of the importance of quality management in a socio-economic organization.

Keywords: *organization theory, general management, management theory, quality, quality management, principles, system, consumer, control*

Ivanova N.G., Rogozina V.V.

STATE AND PROSPECTS OF IMPORT SUBSTITUTION OF POWER EQUIPMENT IN MODERN RUSSIA

The necessity of implementing a policy of import substitution in the energy sector of Russia at the present stage has been substantiated. The belonging of the corresponding type of power equipment to power engineering, electrical or cable industry has been determined. The types of equipment with the highest share of imports in consumption have been identified. An example of successfully carried out measures for import substitution of power equipment at an enterprise in St. Petersburg is given. The principles, approaches, concepts and potential of import substitution of power equipment in the Russian Federation have been studied. The factors contributing to the implementation of an effective import substitution policy in the energy sector of Russia are highlighted.

Keywords: *economics, energy, power engineering, import substitution, electrical and cable industry*

Titov V.A., Shulgina L.A.

DEVELOPMENT OF THE THEORY OF QUALITY MANAGEMENT OF THE EDUCATIONAL PROCESS

The article develops the problem of the quality of educational characteristics through the concept of the quality of the result of the educational process. The methods of classical management, quality management, methods of statistical processing and analysis of experimental data, the system of General Quality Management were used. Hypotheses of the value and value of the result of the educational process are put forward. It is proposed to adjust the balance of these characteristics for goodwill. The structural diagram of the architecture of consumer expectations allows taking into account the capabilities of the Kano model or the theory of attractive quality. The toolkit for assessing the quality of education in industrialized countries was critically assessed.

Keywords: *process, result, architecture of expectations, attractive quality, value, cost*

Lavrova Z.I., Shishkina E.V.

INVESTMENTS IN HUMAN CAPITAL AS A TOOL FOR INCREASING EFFICIENCY OF EMPLOYEES IN THE ORGANIZATION OF SMALL BUSINESSES

The authors have proposed a formula for calculating the effectiveness of investments in human capital, which includes calculations of planned and actual costs of time, finance and knowledge. Calculations were carried out according to the data of the LLC "Alternative" company and the profitability of the implementation of the proposed calculation tool was proved.

Keywords: *human capital, investment, efficiency, calculation of investment efficiency*

Ezhova V.A.

ENVIRONMENTAL CONDITIONS FOR SMALL BUSINESS DEVELOPMENT IN

ST. PETERSBURG

The article presents the result of the analysis of the business climate in St. Petersburg. Directions of small business support are formulated.

Keywords: *small business, small business support, entrepreneurship, potential, market, market segment*

Ivanova V.A.

THEORY AND PRACTICE OF PROJECT FINANCING ORGANIZATION IN RUSSIA

The article discusses the concept of project financing in Russian and foreign economic literature, the legislative framework for the activities of project companies in Russia, the implementation of investment projects with their help and the state's support for the project financing mechanism.

Keywords: *project financing, investment project, investments, special project company (SPV), specialized project finance society (SPF), development institutions, bank for development and foreign economic activity (Vnesheconombank), Eurasian Development Bank (EDB)*

Shishkin A.I., Antonov I.V.

ALGORITHM FOR VALUATION OF VAT FOR ENTERPRISES OF PULP AND PAPER INDUSTRY USING GEOINFORMATION TECHNOLOGIES

The paper proposes a comprehensive indicator for assessing the level of environmental friendliness of the main and auxiliary industries for quoting the permissible discharges of enterprises of the pulp and paper industry, taking into account the intersectoral interests of all water users of the basin and the norms of permissible impacts (NDI). Geoinformation technologies were used to implement the developed algorithm and methodology as a whole. Quotas were carried out for water users of two natural-technical complexes (NTC) of the river basin sections. Vychegda and r. Izhora.

Keywords: *natural and technical complex, quotas*

Tishkov S.V.

MANAGEMENT OF INNOVATIVE DEVELOPMENT OF THE BORDER REGION AND THE PROBLEMS OF ITS ASSESSMENT (ON THE EXAMPLE OF THE REPUBLIC OF KARELIA)

The article is devoted to the issues and problems of assessing the innovative development of the border region. Methods. Based on the analysis of the functioning of various subjects of innovative activity, an assessment of the activities of regional authorities was carried out, both at the regional and national levels, and problems were formulated in assessing the level of innovative development. Results. The role of the state in the innovative development of the region is shown.

The research results can be used by the executive authorities, as well as by the state statistical reporting authorities. It was revealed that a necessary and important factor is to take into account direct foreign and foreign investments in innovative enterprises. A number of problems that arise when assessing the innovation and investment development of regions are considered. Shown

Keywords: *innovative development of the region, border position, regional economy, problems of assessing innovative development, the formation of a regional innovative environment*

Lyashchuk A.V.

RELEVANCE OF STRATEGIC PLANNING IN THE ENTERPRISE

The article shows the high importance of strategic planning for the country's economy as a whole and for individual enterprises in particular. The importance of strategic planning in the management of an economic entity is described. Describes the principles of strategic planning and their importance for the planning process. Attention is paid to a variety of methods and tools of strategic planning.

Keywords: *strategic planning, planning, planning principles, planning methodology, strategic plan*

Kasatkina E.G.

INNOVATIVE-ACTIVE ECONOMIC SYSTEM: ISSUES OF DEFINITION AND PRACTICAL IMPORTANCE

The author examines the concept of an "innovative-active economic system" in the context of economic development, as well as the criteria that made it possible to single out this type of

economic system.

Keywords: *economic system, innovation activity, innovation-active economic system*

PHILOSOPHICAL SCIENCES

Dobroshtan V.M.

EXTREMISM AS A GENERATION OF THE WORLDVIEW VACUUM

The article examines one of the root causes of the spread of the ideology of extremism. The author believes that one of the main prerequisites for the acceptance of extremist ideas is the lack of a positive ideological alternative in a person. The meaning of human life cannot be based solely on material well-being. At the same time, in the modern world there is a massive propaganda of "Western" values, which boil down to personal material success. The media and other mechanisms of "mass culture" broadcast as role models, as a rule, exclusively those "success stories" that imply an abundance of consumption. It is not surprising that not only in the socially unprotected strata of society, but also among quite prosperous citizens, the number of adherents of various extremist ideas is growing.

Keywords: *extremism, ideological alternative, state ideology, cultural diversity, cultural and educational policy, value orientations*

Klimkov O.S.

GNOSEOLOGICAL PROBLEMATICS IN THE THEORY OF BYZANTINE HESYCHASM

The object of this article's research is one of the most significant and urgent problems of hesychast polemics that took place in Byzantium in the XIV century, namely? development and comprehension of the Orthodox theory of knowledge of God in the concept of its main representative Gregory Palamas. The subject of analysis is a concrete historical discussion, during which his views on the role and place of philosophical knowledge in the spiritual teaching of hesychasm were formed and crystallized. The author also examines in detail the views of Palamas' opponent Barlaam, in whose opinion the features of the intellectualism of ancient philosophy are clearly observed. Using a phenomenologically analytical method, the author investigates the problem of Palamite epistemology. The fundamental for Palamas distinction between the essence and energy of the mind and his doctrine of theosis are analyzed.

Keywords: *hesychasm, palamism, epistemology, Byzantine philosophy, Gregory Palamas, knowledge of God, apophatic theology, theosis, asceticism, mysticism, Christian anthropology*

O. V. Bezzubova

NEW HISTORY OF ART AND VISUAL CULTURE .: THEORETICAL DISCUSSIONS OF THE 70S - 90S OF THE XX CENTURY

The article examines the relationship between theoretical discussions within the history of art as a discipline that took place in the Anglo-American academic tradition of the second half of the twentieth century, with the emergence and development of "visual culture" as a new interdisciplinary research direction. The article demonstrates how the discussion of a number of theoretical issues in the history of art has become one of the most important sources of the formation of visual research as a new subject-thematic field of contemporary cultural research. Attention is paid to questions about the relationship between the history of art and art criticism, about the prospects and boundaries of formal-stylistic analysis, as well as the discussion of the need for the development of the social history of art and, as a consequence, the problem of interdisciplinarity. As sources,

Keywords: *visual culture, visual studies, new history of art, interdisciplinarity, theory, methodology*

Verbin A.A.

THE RUSSIAN REVOLUTION OF 1917 AND THE MODERN WORLD

The article describes the discussions going on in Western economics and political science in connection with the obvious instability of capitalism as an economic system and the consequences for the political organization of society in Western countries, that is, on a problem that for our history is connected with the centenary of the October Revolution.

Keywords: *Russian revolution of 1917, capitalism, market economy, political inequality in*

PEDAGOGICAL SCIENCES

V.V. Gorshkova

ROLE OF ELECTRONIC NETWORK SYSTEMS IN ORGANIZATION OF SCIENTIFIC AND EDUCATIONAL ACTIVITIES OF A HIGHER EDUCATIONAL INSTITUTION

The article examines the role of electronic network systems in the organization of scientific and educational activities in a higher educational institution. The advantages and disadvantages of introducing e-learning into the educational process are highlighted. The influence of electronic and distance learning on the formation of the subject position of students in their educational and professional activities is revealed.

Keywords: *e-learning, distance education, the subject position of the student*

Koh O.B.

LABORATORY EXPERIMENT ON CREATING "NEW" UNIVERSITIES IN SOVIET RUSSIA IN THE BEGINNING OF THE 1920s: FROM THE EXPERIENCE OF CREATING AN INSTITUTE OF OUT-SCHOOL EDUCATION IN PETROGRAD

The article analyzes the social composition of the teaching staff and the student body in 1918-1923 on the basis of archival material and biographical data of teachers of the Institute of Out-of-School Education in Petrograd. The selected period is the period of the formation of the new university. The analysis of the problem is carried out within the context of the struggle of the Soviet government to establish control over the country's higher education.

Keywords: *higher school, out-of-school education, faculty of higher education, students, the RSDLP (B) party, the institute of out-of-school education in Petrograd*

Vasilyeva P.A., Trubitsina O.I.

IMPLEMENTATION OF CASE TECHNOLOGY IN THE PROCESS OF TEACHING A FOREIGN LANGUAGE FOR STUDENTS OF A TECHNICAL UNIVERSITY

The article discusses the use of case technology in the process of teaching a foreign language to students of a technical university. This educational technology is aimed at organizing the problem-search and research activities of students. The authors analyze the stages of working with a case, give examples of different types of cases.

Keywords: *case-study method, interactive teaching of foreign languages, professional competence, project activities*

Zhao Ts.

TRAINING OF TRANSLATION SPECIALISTS IN CHINA: EXPERIENCE OF TEACHING THE RUSSIAN LANGUAGE AT THE CHINESE OIL UNIVERSITY (HUADONG)

In China, the training of translation specialists is a new direction and has been developing for about ten years. The subject "Theory of Learning to Translation" at the Russian Language Department of Chinese universities does not have such a long history. This article examines the preparation of masters in the specialty "Translation and Interpreting" in China on the example of the experience of teaching the Russian language at the Chinese Petroleum University (Huadong).

Keywords: *Chinese universities, Russian language, translation training system*

Osipov G.V., Stogova E.A., Zelenova I.M.

COMPUTER ANALYSIS OF TECHNICAL AND TACTICAL ACTIONS IN SPORTS GAME WATER POLO

The article is devoted to the problem of improving the quality of training a sports team of masters in water polo using computer analysis of competitive activity. Their influence on the pedagogical process in the issue of sports training has been substantiated.

Keywords: *sports game, water polo, technical and tactical actions, computer analysis*