

ECONOMIC SCIENCES

S. A. Vladimirov

WORLD TRANSPORTATION SYSTEM: MAIN AREAS OF DEVELOPMENT

Based on the historical experience of developed countries and modern contradictions in the development of transport, the key directions of the strategy for the development of the world and domestic transport system and logistics are substantiated

Keywords: *strategy, transport, competition, innovation, logistics, macroeconomics, quality, politics, efficiency*

Fradina T.I., Beganova D.A.

LOAN AND LOAN COSTS: A COMPARISON OF THE RULES AND PRINCIPLES OF INTERNATIONAL AND RUSSIAN ACCOUNTING

The article analyzes the accounting procedure for borrowing costs in Russian and international standards, the principles of classifying them as current and capitalized. Analyzed topical issues of accounting for qualifying and investment assets, effective interest rate

Keywords: *accounting, international financial reporting standards, credit, loan, interest, capitalization*

Emirov N.D., Emirova A.E.

DEVELOPMENT OF COMPETITION IN TRANSPORT IN THE CONDITIONS OF ECONOMIC CRISIS

The article is devoted to the consideration of the little-studied issue of the relationship between competition and crisis phenomena in the activities of the transport complex of Russia. The paper provides statistical data for 2014-2015, characterizing the crisis in the transport industry. The author pays special attention to the fact that the crisis causes not only negative, but also positive aspects in the development of transport. The issue of the specifics of competition in transport is considered in detail, where all its types from pure competition to monopoly are presented. The question is raised about the use of competition mechanisms to overcome the crisis in the activities of transport, in particular, an analysis is given of a series of government orders aimed at overcoming monopolistic tendencies in a number of sub-sectors (railway, pipeline, etc.).

Keywords: *transport, transport system, economic crisis, competition*

Alekseeva M.S., Tikhonova M.V.

ADAPTATION MECHANISM AS A TYPE OF ORGANIZATIONAL AND ECONOMIC MECHANISM FOR DEVELOPMENT AND INCREASING THE COMPETITIVENESS OF INDUSTRIAL ENTERPRISES

The article examines the relevance of using the adaptation mechanism as a way of development in the face of changes in the internal and external environment of modern industrial enterprises, as well as as a way to increase their competitiveness. The conditions and problems that hinder the conduct of productive activities of industrial enterprises in the Russian Federation are considered and recommendations for their elimination are proposed. The main problems in one of the industries - the production of electrical equipment (light-emitting diodes and light-emitting diode products) are analyzed and the author's point of view on the content of the adaptation mechanism of development and increasing the competitiveness of industrial enterprises is presented. Optimal methods and tools for managing the procurement and logistics business process at industrial enterprises are proposed, and it was also proposed to optimize the number of full-time responsible personnel. The research results can be used by managers when analyzing the effectiveness of the existing business process, its optimization and restructuring in this regard.

Keywords: *import substitution, crisis conditions, adaptation, mechanism, adaptation mechanism, increasing competitiveness, production of LEDs and LED products*

Galanova D.K.

DISCLOSURE OF CONCEPTS: HOUSING AND COMMUNAL SERVICES AND HOUSING AND

COMMUNAL SERVICES. CLASSIFICATION OF HOUSING AND COMMUNAL SERVICES

The article reveals from the general to the particular such concepts as "housing and communal services" and "housing and communal services" both from the point of view of the social and economic essence of these concepts, and on the basis of the current legislation. The study provides a classification of housing and communal services according to various criteria. Also, separate definitions are given to the concepts: "communal services" and "housing services" and the classification of the list of communal and housing services by the types of services provided to the population

Keywords: *housing and communal services, housing and communal services, consumer, contractor, quality, apartment building*

Galanova D.K.

COMPARATIVE ANALYSIS OF METHODS OF PROVIDING AND RECEIVING HOUSING AND COMMUNAL SERVICES IN THE USA AND RUSSIA

The article presents the foreign experience of the formation and functioning of the housing and communal services complex, and in particular, the principles of providing and charging housing and communal services in the United States. The study identified the main features of housing and communal services in the United States, as well as similarities and differences in the provision and calculation of the amount of payment for the corresponding services in Russia. Ways of introducing foreign experience into Russian practice are also proposed in order to improve domestic methods of resource and energy consumption.

Keywords: *housing and communal services, tariff policy, resource saving, energy saving, foreign experience, comparison, condominium, apartment building*

PHILOSOPHICAL SCIENCES

Zakharova L.N.

DYNAMICS OF ART DEVELOPMENT

The article discusses the possibility of characterizing contemporary fine art, as well as highlighting its criteria. Art is viewed as a dynamic system that is influenced by the external environment: philosophical teachings, technical inventions, the massization of society. Art changes and at the same time remains the same

Keywords: *art, dynamics, photography, cinema, aura, artistic image, audience*

Kukso K.A.

MEDIEVAL WORLDS DESIGNS: FROM MACHINES OF OCCURRENCE TO FREEDOM FROM FATE

The article opens a cycle of the author's research on the social techniques of the disease of the Middle Ages. It focuses on the forms of everyday behavior of lepers common in medieval culture. On this material, the author highlights one of the manifestations of the close connection between the experience of illness and social transformations, characteristic of the high and late Middle Ages. In addition to analyzing the specifics of social rituals deployed around the figure of a leper, the article discusses the issue of ontological effects of the status of an outcast, prescribed in this case to a seriously ill patient.

Keywords: *social techniques of disease, leprosy, discrimination, absolute outcast*

Nazarov I.D., Migushov K.A.

INTERACTION OF MORAL AND LEGAL IN THE PROCESSES OF DAILY AND ADMINISTRATION OF JUSTICE

The article examines the issue of the essence and interaction of social norms (law, morality) and judicial precedent as the main tools for administering justice. The author tries to establish a criterion for distinguishing between legal and moral dominants within the framework of undifferentiated, syncretic behavioral norms that took place in the early stages of the development of society. The article supports the opinion of pre-revolutionary jurists on the understanding of a legal norm as a legal conviction, accepting which, the author highly appreciates the activity of the judicial system in the formation of behavioral norms not established by the legislator through the instrument of judicial precedent

Keywords: law, morality, judicial precedent, justice, legal conviction

PEDAGOGICAL SCIENCES

Esaulova M.B., Nikulshina L.V.

EXPERIENCE AND WAYS OF FORMATION OF ETHICAL VALUES OF FUTURE DESIGNERS IN THE PROCESS OF PROFESSIONAL TRAINING

The article describes the experience of the formation of ethical values of future graphic designers in the process of professional training. The results of monitoring in the course of mastering the discipline "Fundamentals of modern design ethics"

Keywords: ethical values, professional training

Vasilyeva E.A.

PROBLEMS OF PROFESSIONAL AND PERSONAL SELF-DETERMINATION OF MODERN STUDENTS: ON THE MATERIALS OF SOCIAL AND PSYCHOLOGICAL RESEARCH

The article examines the psychological characteristics of the professional and personal formation of modern students on the basis of materials from a socio-psychological research. The author analyzes the data obtained, interpreting them in accordance with the psychological characteristics of early adolescence

Keywords: early adolescence, professional development, professional choice, personality formation, markers of modern students, attitude to university studies, the construction of leisure time for modern students, attitude to friendship and love, a sense of happiness

E. P. Zheltova, A. V. Sarapulova

FORMATION OF THE INTERCULTURAL PERSONALITY OF A STUDENT OF A NON-LANGUAGE UNIVERSITY IN THE PROCESS OF FOREIGN LANGUAGE TRAINING

The article deals with the problem of the formation of the personality of students in the process of teaching a foreign language. The main characteristics of an intercultural personality are highlighted, diagnostics are described and a comparative analysis of the results of the study of foreign and Russian students is presented.

Keywords: intercultural personality, intercultural communication, foreign language training

Kader A.M.

EXPERIMENTAL STUDY OF THE PROCESS OF SELF-REALIZATION OF THE PERSONALITY IN THE SUBCULTURAL MOVEMENT OF HISTORICAL RECONSTRUCTION

In the article, based on the empirical material collected by the author on three subcultural communities - the movement of historical reconstruction, the biker subculture, the tracer and freerunner subculture, the results of the study of the process of personality self-realization are analyzed. The types of personal self-realization have been identified, which make it possible to further determine the directions of the development of optimizing socio-pedagogical programs.

Keywords: self-realization of personality, self-realization in subculture, subculture, movement of historical reconstruction, bikers, tracers, socio-cultural activity in subculture

Olekhova Yu.P.

MODERN REQUIREMENTS FOR PROFESSIONAL COMPETENCES OF A TEACHER IN THE POSTGRADUATE TRAINING SYSTEM

The article discusses the requirements for the qualification levels of working teachers. The author reveals the discrepancy between modern qualification categories and the requirements of the professional standard and the competence-based approach in education. Based on the existing indicators of qualification levels, sublevels of qualification categories have been developed for teachers with different length of service and work experience. More specific parameters for the qualification procedure proposed

Keywords: professional competence, indicators of qualification levels, stages of professional career

Zaeva N.A., Bezdenezhnykh A.G., Makarova M.S.

METHODOLOGY OF VOLUME-SPATIAL COMPOSITIONS FORMING A JEWELRY HEADSET

BY CREATIVE STUDENTS

The article is devoted to the methodology for the formation of volumetric-spatial compositions in the design of jewelry by students of creative directions. Particular attention is paid to the method of layout search and layout itself, which is necessary in the practice of artistic design at all major stages of product development.

Keywords: *design, design, composition, technique, prototyping*

Gavrilenko S.A.

DEVELOPMENT OF THE INDEPENDENCE OF FUTURE DESIGNERS IN THE PROCESS OF PERFORMANCE OF HOME TASKS ON THE DISCIPLINE "DRAWING WITH THE BASIS OF PERSPECTIVE"

The significance of the problem of development of students' independence in the process of doing homework in the discipline "drawing with the basics of perspective" is considered. The article clarifies the concepts of independence, reveals and argues didactic and methodological principles used in the preparation of a textbook for homework, and presents the results of its initial testing.

Keywords: *competence-based approach, competencies, homework textbook, methodological principles, didactic principles*

Paramonova K.A.

TECHNOLOGY OF IMPLEMENTATION OF THE COURSE "ART OF PAINTING" IN THE CONTEXT OF TASKS OF FORMATION OF MOTIVATION FOR EDUCATIONAL AND PROFESSIONAL ACTIVITIES

The article is devoted to the actual problem of the formation of motivation for educational and professional activities of students of designers studying in the first year in institutions of secondary vocational education. The author proposes a possible solution to the stated problem through the implementation of the technology of the integrated course "The Art of Painting". The researcher substantiated the legitimacy of the integration of disciplines into the course "The Art of Painting", outlined the goals of the course and the basic principles of selecting its content. The article presents examples of the use of forms and methods of organizing the educational activities of students in theoretical and practical lessons for an integrated course. In the process of implementing the technology of the course, the author uses methods of active learning, which, as a result of experimental work, have confirmed their effectiveness,

Keywords: *motivation, educational and professional activities, art, technology, painting, integrated course*

Khrapov V.I., Stogova E.A.

DYNAMICS OF THE STUDY PROCESS INDICATORS AT THE UNIVERSITY ON THE DISCIPLINE "PHYSICAL EDUCATION" AND THEIR RELATIONSHIP WITH THE REGULATORY BASE "READY FOR WORK AND DEFENSE" (TRP)

The article presents an analysis of the continuity of physical education curricula. The requirements of the "TRP" complex of the VI stage are considered. The problems of preparing students for passing the norms of the complex "RLD

Keywords: *physical culture, curriculum, requirements of the TRP complex*

Nikolaenko S.V.

EPISTEMOLOGICAL TECHNOLOGY OF FORMATION OF CONCEPTS IN THE SCHOOL COURSE OF THE HISTORY OF RUSSIA

The article examines the epistemological and pedagogical conditions for the formation of concepts in teaching history at school. The author conducted a survey among teachers, which showed that the main method of working with the conceptual apparatus is to reproduce the correct definitions, and not to consider the application of concepts in specific situations. Based on this, the author has developed a pedagogical technology that forms concepts at three levels (terminological, logical and conceptual). logical). The main stages of the proposed technology (statement of the problem, terminological work, independent work of students, reflection on the material) make it possible to move from the associative-reproductive to the system-activity approach in teaching

Keywords: *teaching history, historical concepts, structure of knowledge, pedagogical conditions for the formation of concepts, learning actions, problem learning, learning technology*

Usha T. Yu.

SOCIOCULTURAL, LINGUOMETOLOGICAL AND COMMUNICATIVE BACKGROUND OF THE INTEGRATIVE METHODOLOGY OF TEACHING INOPHONES TO THE SUBJECT "RUSSIAN LANGUAGE" AT SCHOOL WITH THE NATIVE RUSSIAN LANGUAGE OF TRAINING

Currently, the number of schools is growing, where 15% of students do not speak Russian enough to make it the language of schooling for them. A theoretical description and practical development of a methodology for teaching foreigners to foreigners in Russian as a non-native language (Russian as a school subject) in a lesson in a multicultural (multilingual) class is required

Keywords: *multicultural school, polyethnic school, inofon, Russian as a foreign language*