

## TABLE OF CONTENTS

### ART HISTORY

**A. V. Aranovich, Yang Fan**

DOI 10.46418/2079-8202\_2023\_4\_1

#### **FROM CODE TO CANVAS: A HISTORY OF THE DEVELOPMENT OF GENERATIVE IMAGE ART**

*With the advent of new artificial intelligence technologies, art has also faced new forms and challenges. In this context, a systematic summary of the history and patterns of development of artificial intelligence in image generation is of practical importance for artists and researchers. This article examines the development of generative art from the mid-20th century to the present day, from programmed art to creativity using deep learning. Through data analysis and historical perspective, key developments and milestones are identified to provide insight into the future direction of generative art.*

**Keywords:** generative art, artificial intelligence image generation, development history.

**A. V. Vankovich, M. M. Anichkova**

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#### **THE TROITSKY BRIDGE IN THE ARCHITECTURAL AND SPATIAL SOLUTION OF ST. PETERSBURG: HISTORY AND MODERNITY**

*The article shows the history of the construction of the Troitsky Bridge in St. Petersburg. Based on archival materials, many facts are presented for the first time. The artistic, aesthetic, and functional characteristics of this innovative structure are explored, highlighting its key features such as large-scale construction, the unity of visual form and practical purpose, and its harmonious integration into the architectural and spatial environment of the city. The authors analyze the construction peculiarities, technological methods, and decorative design of the Troitsky Bridge, as well as its current reconstruction.*

**Keywords:** St. Petersburg, Troitsky Bridge, Art Nouveau, metal, construction, decoration, reconstruction.

**K. E. Guseva.**

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#### **THE TOPOGRAPHICAL METHOD IN THE INTERPRETATION OF THE ARCHITECTURAL FORM AND IMAGE OF ROME IN THE GRAPHIC ART OF THE 16<sup>th</sup> – 17<sup>th</sup> CENTURIES**

*The article is devoted to the study of the influence of the topographic method on the interpretation of the architectural form and image of Rome in the graphic art of cartography of the 16th – 17th centuries. The article is analyzed the evolution of the architectural image and urban space in the first city guidebooks, "mirabilia urbis Roma". The article is traced the interpretation of ancient Rome, its change in accordance with the program "instauration urbis", aimed at creating a New Rome based on the ancient city. The study is devoted to the study of different interpretations of the city and architectural monuments in "veduta-maps". Special attention in the article is devoted to the analysis of the principles of cartography and the application of the topographic method in the creation of ichnographs of Rome, which influenced the image of the city in subsequent centuries.*

**Keywords:** topography, architecture, ichnography, archaeology, graphic art, "instauration Urbis", "mirabilia", veduta-maps.

**O. E. Denisova**

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**THE HISTORY OF THE LENINGRAD SCHOOL OF COSTUME MODELING AND ITS ROLE IN THE FORMATION OF THE LENINGRAD STYLE**

*There are presents the history of the Leningrad school of modeling and indicates its inextricable connection with the formation of the fashion industry in Leningrad in this publication. The article names educational institutions that trained light industry specialists in Petrograd-Leningrad in the twentieth century. There is special attention is paid to the history of the creation of the Department of artistic modeling of clothing at the LHAIC named after V. I. Mukhina in the second half of the twentieth century, the names of the first employees of the department and the first graduates who received diplomas in the specialty "Decoration and modeling of textile and light industry products" are named in the article. There are the features of the educational program are given, which contributed to the emergence of a unique school of clothing modeling and, as a result, to the formation of a recognizable regional style in clothing in the article.*

**Keywords:** modeling of clothes, LHAIC named after V. I. Mukhina, LHMC, Leningrad style.

**T. V. Kovaleva**

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**“GOLDEN SKINS” OF THE FLEMISH HALL OF THE BARON STIEGLITZ MUSEUM: LOSSES AND FINDS**

*Leather wall decoration is considered as an element of the decoration of the museum interior of the historicism era (architect M. E. Mesmacher, 1896). The experience of comparing the ornamental motifs of the "golden skins" of the Flemish Hall of the Baron Stieglitz Museum (according to the fragments of leather trim found) with a pattern on a piece of embossed gilded leather wallpaper from the Hermitage collection is described. The results of the study are presented as a basis for performing a graphic reconstruction of the motifs of the decor of the Flemish Hall.*

**Keywords:** "golden skins", leather wallpaper, interior of the era of historicism, M. E. Mesmacher, Baron Stieglitz Museum.

**A. G. Popov**

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**ON THE ISSUE OF ATTRIBUTION OF COSTUME SKETCHES MADE BY N.K. ROERICH FOR THE PRODUCTION OF THE OPERA “THE SNEGUROCHKA” BY N. A. RIMSKY-KORSAKOV AT THE CHICAGO OPERA HOUSE IN 1922**

*The creative heritage of Nicholas Konstantinovich Roerich (1874–1947) is very extensive. His works are kept in many museum and private collections. However, a significant part of the artist's works related to theatrical and decorative art has not yet been identified. The costume sketches for the opera by N. A., studied in this article, remain insufficiently studied. Rimsky-Korsakov's "The Snegurochka", which was staged in 1922 in the first season of the new Chicago City Opera. The article, based on documentary sources and cultural studies, examines the artistic design of this production and provides an artistic and stylistic analysis of Roerich's costume designs.*

**Keywords:** N. K. Roerich, theatrical and decorative art, N. A. Rimsky-Korsakov's opera "The Snegurochka", costume designs, production of the Opera Company, Chicago, 1922, private collections.

**F. S. Svetlakov**

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**THE INFLUENCE OF THE WORK OF ENGLISH ART NOUVEAU ILLUSTRATORS ON ST. PETERSBURG BOOK GRAPHICS OF THE LATE 19<sup>TH</sup> - EARLY 20<sup>TH</sup> CENTURIES**

*The relevance of this topic lies in identifying the general illustrative trends of English and Russian modernism, used in the design of books in the late 19<sup>th</sup> and early 20<sup>th</sup> centuries. The article examines the main stages in the emergence of a new aesthetic concept of the illustrative genre in English and Russian art of this period. The article examines the main stylistic and technical innovations of English artists and theorists of Art Nouveau and their influence on St. Petersburg masters of the book genre. This analysis made it possible to trace the formation of these ideas and identify the most prominent masters who determined the development of book art in this period, as well as determine the degree of influence of English book graphics on St. Petersburg illustrators of the Art Nouveau period.*

**Keywords:** Art Nouveau, symbolism, book graphics, illustration, World of Art, England, St. Petersburg, Walter Crane, William Morris, William Blake.

**Yu. S. Tikhonova**

DOI 10.46418/2079-8202\_2023\_4\_8

**AGITATION AND POLITICAL NARRATIVE IN A PHOTOMONTAGE POSTER: THE RIGHT TO EXPERIMENT**

*The proposed work is devoted to the formation of the propaganda narrative in the poster art of the Soviet avant-garde and the role of aesthetic and formal photomontage experiment in this process. The article aims to investigate the development of the agitation narrative in the photomontage poster of constructivist artists V. Elkin, L. Lisitsky, G. Klutsky, S. Senkin. The material for analysis is the propaganda posters of the most famous representatives of Russian constructivism. The process of formation of artistic thinking at this time under the influence of changes in society and the transformation of the value system is also considered.*

**Keywords:** poster, photomontage, narrative, photomontage poster, soviet avant-garde, constructivist artists, experiment.

**Zhang Mingzi**

DOI 10.46418/2079-8202\_2023\_4\_9

**CREATIVITY OF CHINESE HIGH FASHION DESIGNERS IN THE 21<sup>ST</sup> CENTURY**

*The article explores the unique works of couture fashion in the work of individual Chinese designers of this trend, as well as ways to integrate Chinese culture and craft traditions into the design of modern costume. Taking into account the growth of the domestic economy and the constant increase in incomes of Chinese consumers, an increasing number of people who have experienced admiration for models of foreign brands are beginning to strive for higher quality individual clothing, which contributes to the development of local brands of the expensive luxury segment. In recent years, Chinese couturiers have been making their debut at Haute Couture Weeks in Paris with a certain frequency, developing and asserting Chinese style trends in world fashion.*

**Keywords:** high fashion, traditional culture, Chinese traditional craft, modern design.

**Zhuang Zhi han, M. E. Balashov**

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## **STYLISTICAL EVOLUTION OF CHINA'S INDUSTRIAL GRAPHICS IN THE CONTEXT OF LOGOTYPE DESIGN. 1949-1990**

*The article analyzes the changes in the style of industrial graphics in the period from the creation of New China to the last years of socialist China (1949 - 1990). The article examines the phenomenon of the influence of politics on the design of logos, which differed from other periods. The purpose of the author of the study is determined by the special status of historical events that had a significant impact on the development of the logo during the specified period of formation and the beginning of the stage of powerful development of all spheres of life of Chinese society. The symbols of visual art formed by signs in a certain socio-historical context have a profound influence on modern developments in the field of art and design. The article is based on a historical study of the period from the creation of the New China to the implementation of the Chinese policy of reform and openness and combines the study of certain external factors, such as historical, political, economic and social representations, as well as internal factors necessary to describe and interpret the development of the logo in the period under review.*

**Keywords:** China, design, logo, logo design style, industrial graphics, ideology, society, composition, symbol, sign.

**O. B. Elkan, Weng Xiaoguang**

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## **PREREQUISITES FOR THE DEVELOPMENT OF MODERNIST TRENDS IN CHINESE PAINTING**

*This article examines the conditions, under which the prerequisites of the development of modernist and avant-garde trends were formed in China as the representatives of Chinese culture got more and more acquainted with the Western culture and the latter became more and more compelling. The authors consider Xu Beihong, whose works harmoniously combines the traditions of Chinese national fine arts and innovative techniques as well as methods of Western painting, as one of the most significant predecessors of this process.*

**Keywords:** guohua (traditional Chinese painting), xianghua (“overseas” painting), xiandai (Chinese modern), Xu Beihong, Fu Baoshi, Zhang Daqiang, Shitao.

## **PHILOLOGY**

**A. M. Babaeva, A. E. Plokharsky**

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## **MOTIF OF THE PATH AND FEATURES OF ITS EMBODIMENT IN THE POETRY OF GABRIELLA MISTRAL**

*The relevance of the study is due to the general cultural significance of Gabriela Mistral's poetry in the paradigm of the traditions of world literature and the insufficient study of her work in domestic literary criticism. The scientific novelty of the work lies in the attempt at a literary and mythopoetic analysis of the features of spatial organization in the lyrics of Gabriela Mistral and, in particular, the ways of representing the motif of the path, such as the vertical organization of artistic space, the contrast between the lowest point associated with earthly life and the highest point, the sacred center, referring to the biblical code and using verbs with the semantics of movement: “voy”, “lleva”, “camino”. It is proved that in the poetry of the Chilean author the road occupies a special place: movement is a form of knowledge of existence and familiarization with the sacred nature of creativity, as well as an act of missionary work. Gabriela Mistral's lyrics ontologically go back to the path, to the process of movement, step.*

*This phenomenon has its roots in the ancient times of different peoples, whose creativity was characterized by syncretism, the unity of word and gesture.*

**Keywords:** Gabriela Mistral, lyrics, poet, motive, vertical, contrast, mythology, sky, earth, space, path, traveler, walking, apostolate, reflection, “Four sips of water”, “Sad God“, “Piety”, “Giving”, “Ecstasy”.

**G. V. Kosyakov**

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**I. A. KRYLOV'S FABLES IN THE CONTEXT OF THE PARABLE TRADITION: GENRE SYNTHESIS, POETICS, RELIGIOUS AND ETHICAL CONCEPTS**

*The relevance of the article is determined by the increased interest of modern Russian literary criticism in the genre genesis and artistic religiosity of fables by I. A. Krylov, who created the canon of this genre in Russian classical literature. Based on the material of a number of fables by the Russian poet, the features of their plot, composition, dialogue, figurative system, and moral design are comprehended. Krylov's fables demonstrate an organic connection with the centuries-old patristic tradition, with the symbolism of the texts of Holy Bible. The scientific novelty of the article is to study the interaction of parable and fable discourse in the work of the Russian fabulist. The article expands scientific ideas about the ethical and religious foundations of the artistic world of Krylov's fables.*

**Keywords:** Krylov, parable, fable, religiosity, morality.

**N. R. Mironova**

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**THE RECEPTION OF THE PHILOSOPHY OF EXISTENTIALISM IN THE PROSE OF I. A. BUNIN**

*The article presents the process of reception of the philosophy of existentialism in the creative consciousness of I.A. Bunin; highlights those positions in the writer's prose that are consonant with the reflections of Søren Kierkegaard, Karl Jaspers, Albert Camus, Jean-Paul Sartre. The relevance of the topic is due, on the one hand, to the need to more fully explore existential motives in I.A. Bunin's prose, on the other hand, to the unrelenting interest in the humanities in the problem of the synthesis of philosophy and literary criticism. The scientific novelty of the research is determined by an integrated approach to the work of I. A. Bunin in comparison with the works of existentialist philosophers. Using the example of the heroine Maria Sosnovskaya (“The Case of Cornet Elagin”), the characters of the characters in I.A. Bunin's prose are revealed, the ideological foundations of which are close to the aesthetics of S. Kierkegaard. Based on the material of the works “The Life of Arsenyev”, “On the Farm”, “Mitya's Love”, the “borderline situations” of death, guilt and suffering are considered in the context of the philosophical views of Karl Jaspers. The absurd characters in Bunin's works are compared with the man of the absurd in the philosophy of Albert Camus, as well as the state of “nausea”, comprehended by Jean-Paul Sartre in the novel of the same name. The conclusion is made about the ideological community of I.A. Bunin's aesthetic views with the positions of existentialist philosophers on the basis of a tragic worldview, manifested in the inability of heroes to find their place in life, their doom to a constant search for happiness, being “on the edge”.*

**Keywords:** I. A. Bunin, “The case of Cornet Elagin”, “The Life of Arsenyev”, “Mitya's love”, existentialism, absurdity, “borderline situation”, “nausea”.

**Mediacommunications and journalism**

**M. A. Alyakrinskaya, O. F. Volochaeva, O. V. Degtyareva**

DOI 10.46418/2079-8202\_2023\_4\_15

## **MUNICIPAL MEDIA: TYPOLOGY, THEMATIC FOCUS, GENRES AND FORMATS**

*The article presents the results of content analysis of the content and typological characteristics of municipal publications, carried out within the framework of the initiative research work "Typological model of municipal and socio-political press". The authors made the first attempt to formulate a typological model of the media on the basis of a quantitative analysis of the array of texts presented in the Museum of Journalism and PR of the Faculty of Social Technologies of the Northwestern Federal University of the Russian Academy of National Economy and Public Administration. The study revealed distinctive features that characterize the type of municipal publication: the ability for social organizational activity; connection with tradition and value orientations typical of Russian culture; closeness to the person, lost in the era of digitalization by the central press.*

**Keywords:** municipal media, type-forming feature, media typology, subject-thematic orientation.

**A. A. Riashenkova**

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## **SPEECH PORTRAIT OF CHINESE TEACHERS AS A COMPONENT OF MODERN MEDIA**

*Social media has become an integral aspect of contemporary society, profoundly impacting communication, information dissemination, and interpersonal connections. The use of social media helps teachers reach a wider audience, thereby facilitating the free exchange of knowledge. For the first time, we present an analysis of videos posted on social networks by Chinese educators. Two short videos and one video from a series of free video lessons, all created by three different authors, were analyzed. The technique of image analysis in social networks was used for the first time. The author delves into the nuances of the communication style of Chinese teachers and highlights their distinctive features. The result of the analysis was the lesson materials created on the basis of one of the videos. The author comes to the conclusion that the Chinese teacher is a versatile modern personality who actively promotes their services on the Internet. The main features of the speech portrait of Chinese teachers are a high rate of speech, a mixture of Chinese and English words and expressions, and the use of additional objects in the frame.*

**Keywords:** speech portrait, social media, mass media, Chinese language, China.

**L. G. Feshchenko**

DOI 10.46418/2079-8202\_2023\_4\_17

## **MODULAR TEXTS: A CROSS-CULTURAL ANALYSIS**

*The quality of modern media communication presupposes the use of new communication forms and tools. In this study, we want to show how heraldic principles of working with polycode communication of the visual-verbal type can be used to analyze non-advertising modular texts, e.g., political posters. Firstly, the most complete list of semantic elements of which the analyzed communicative unit (e.g., the blazon of a coat of arms) consists of. Secondly, the communicative load of each of the identified semantic units is determined (the semantic sheet of the coat of arms). This involves the use of structural and compositional analysis, a communicative-style analysis (the identification of the rhetorical methods of influencing the reader used in the text) and an intentional analysis (the signs of the author's intentions revealed in the text). In the process of the comprehensive textual analysis, objects of editorial attention and intertextual connections were also identified. The posters of St. Petersburg artists were used to test the above methods of modular text analysis.*

**Keywords:** verbal-visual text, modular text, creolized text, analysis methodology, modular advertising text, poster.

**L. G. Feshchenko**

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### **PRACTICAL TESTING OF THE METHODOLOGY OF CROSS-CULTURAL ANALYSIS OF MODULAR TEXTS**

*The quality of modern media communication presupposes the use of new communication forms and tools. In the first part of the article, the author described the methodological principles of the complex analysis of the text of the verbal-visual type. The author proposed to supplement the methodology of text analysis of the verbal-visual type with structural and semantic analysis. The second methodological principle proposed by the author is based on the heraldic tradition of describing the text. The posters of St. Petersburg artists were used to test the above methods. The technique we use allows us to perform a meaningful analysis of the text, free from the influence of ideology, to assess the quality of communication and to diagnose various manifestations of textual inferiority.*

**Keywords:** methods of analysis, verbal-visual, modular text, poster.

## **HISTORICAL SCIENCES**

**Z. M. Akmurzaeva**

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### **INVOLVING WOMEN YOUTH IN THE SOCIAL AND POLITICAL LIFE OF DAGESTAN IN THE FIRST HALF OF THE 20th CENTURY**

*This article discusses the issues of increasing the social activity of female youth, the main forms and methods of their involvement in the socio-political life of Dagestan. Particular attention is paid to the gender policy of the Soviet state to emancipate mountain girls in the 20-30s. An important indicator of the success of the work carried out was the participation of hundreds of Dagestan girls in the Great Patriotic War. In the post-war period, progressive female youth took part in solving important political and social problems.*

**Keywords:** Dagestan, female youth, mountain woman, gender politics, social activity, charity, gender equality.

**E. P. Katkova, R. V. Kostiuk**

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### **RADICAL LEFT IN THE POST-YUGOSLAV SPACE AT THE PRESENT STAGE**

*The article is an overview of the activities of radical left forces in post-Yugoslav Serbia, Croatia, Slovenia and North Macedonia at the present stage. The authors explain the features of the political programs of radical left movements in these countries, the nuances of their functioning, the reasons for electoral successes and failures. It talks about the social base of radical left parties and associations. The historical context of the emergence of radical left movements in the post-Yugoslav space, as well as their political prospects, is analyzed.*

**Keywords:** radical left, post-Yugoslav space, green movement, anti-capitalism, environmentalism.

**D. V. Loginova**

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## **TRANSENERGOKADRY – THE FORGE OF PERSONNEL TRAINING FOR THE MOTOR TRANSPORT INDUSTRY OF THE USSR (1936–1948)**

*The article is devoted to the formation and development of the largest network of driving schools and training courses for the nascent automotive industry of the Soviet Union – Transenergokadry (Fuel and energy complex). The system, which was created mainly for the training of specialists in the heat and power industry – stokers, stokers and others, is gradually changing the vector of training, since the beginning of industrialization urgently required providing specialists and, above all, drivers, to the national economy of the country. Transenergokadry will successfully cope with the task, covering all regions of the country and organizing the required training of specialists on the spot. Experiencing enormous difficulties in the means of education, in competent teaching staff and instructors, motor transport, spare parts and combustible material, Transenergokadry produced personnel so necessary for the country. There was no stop in the release of specialists during the Great Patriotic War. After the war, the importance of the Transenergokadry Trust will decrease rapidly due to the change in the management structure of the national economy as a whole.*

**Keywords:** Transenergokadry, OSHKUMT, driving schools, chauffeurs, motor transport, the Great Patriotic War, educational complex.

**V. M. Marasanova**

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## **NOTARIES OF Yaroslavl PROVINCE. 1867–1917. QUANTITATIVE AND PERSONAL CHARACTERISTICS**

*The article examines the quantitative and qualitative characteristics of the composition of notaries in the Yaroslavl province for the entire period of activity of the district courts from the judicial reform of 1864 to the liquidation of the Yaroslavl district court after the October Revolution. Based on archival documents and official directories on the personnel of state institutions, the number, personnel composition and class affiliation of notaries at the Yaroslavl and Rybinsk district courts have been established. The stability of the composition of local notaries was noted, which was typical for court chairmen, judges and bailiffs.*

**Keywords:** court, notary, reform, Yaroslavl.

**T. K. Nikolskaya, P. M. Evteev**

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## **SOCIAL AND POLITICAL VIEWS AND ACTIVITIES OF EVANGELICAL CHRISTIANS IN THE “MORNING STAR” NEWSPAPER (1914-1917)**

*This article considers the specifics of the Morning Star newspaper as a religious and socio-political publication, socio-political position of the editorial board, evangelical Christians' views on the events in the country and the world, on service in the army with arms, the idea of transforming Russia, the creation of a Christian political party and other issues, as well as the reflection of public activities of evangelical Christians and other “new believers”. Since the paper's socio-political position was most evident during the First World War, the article explores the period of 1914-1917.*

**Keywords:** religious publications, All-Russian Union of Evangelical Christians, Morning Star paper, Christian Democratic party Resurrection, Ivan Prokhanov.

**A. A. Razmakhnina**

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## **K. V. NESSELRODE AND I. A. KAPODISTRIAS: ON THE QUESTION OF THE POSITION OF THE HEAD OF THE MINISTRY OF FOREIGN AFFAIRS OF THE RUSSIAN EMPIRE IN 1816-1822**

*The following article is devoted to the analysis of generally accepted opinion that from 1816 to 1822 the Ministry of Foreign Affairs of the Russian Empire was managed simultaneously by two secretaries of state – K.V. Nesselrode and I. A. Kapodistrias. These statesmen distinguished themselves during Napoleonic Wars and the subsequent peace settlement in Europe. In 1811 K. V. Nesselrode was appointed the Secretary of State of His Imperial Majesty, and later in 1815 Kapodistrias was also appointed to the same position. After his return to St. Petersburg in 1816 Nesselrode was promoted to the Head of the Ministry of Foreign Affairs. However, this was only a formality: Count Kapodistrias was endowed with the same powers and until 1822 was equally leading the Ministry. The present case has been studied by scholars solely in the context of bibliographical research of both statesmen. A comprehensive study of this period with use of an extended range of sources allows us to make some comments on a number of issues: true meaning and functions of the Secretary of State of His Imperial Majesty, the differences between the position of the Minister and the Head of the Ministry, the status and influence of K.V. Nesselrode and I. A. Kapodistrias in 1816-1822, as well as the nature of the relationship between the two secretaries of state.*

**Keywords:** K.V. Nesselrode, I.A. Kapodistrias, Ministry of Foreign Affairs, secretary of state, Alexander I, minister, head of the Ministry.

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