

ART

A.A. Gorbunova

AT THE ORIGINALISM OF RUSSIAN ORIENTALISM: IMAGES OF THE MUSLIM EAST IN THE PATRIOTIC PAINTING OF THE XVIII CENTURY

The 18th century is a time when in Russia there was an active accumulation of information about the life, customs and culture of the Muslim East. It was then that orientalism was born in Russian painting - the use of plots and motives of oriental life, history and folklore and their processing in the language of their culture. The article highlights the process of formation and development of Orientalism in Russian painting of the 18th century. The historical context and ideological and philosophical foundations of the existence of oriental motives in the Russian culture of this time are determined. Works of different genres are identified and analyzed, which, in our opinion, were the most striking examples of Russian pictorial orientalism of the 18th century.

Keywords: *Orientalism, Muslim East, Russian painting of the 18th century*

Guruleva I.V.

DMITRY BUSHEN - DESIGNER AND MODELER. FRENCH FASHION WORKER OVERVIEW

The article examines one of the trends in the work of the Russian-French artist Dmitry Bushen (1893-1993), who belonged to the first wave of emigration. Bushen worked in different styles and genres: as a book and easel graphic artist, set designer; wrote in oil. The details of his design work and collaboration with fashion houses are the least covered. The emphasis in this material is on Bushen's creation of sketches for the Lanvin and Lelong houses, the design of the covers of fashion magazines, as well as collaboration with the house of Nina Ricci. The study allows a broader and fuller appreciation of the creative heritage of the multifaceted and prolific artist Dmitry Bushen.

Keywords: *fine arts, arts and crafts, Russian emigration, fashion houses, design, design of clothing models, fashion, perfumery, fashion magazines, design work*

Edoshina I.A.

GRAPHICS BY EFIM CHESTNYAKOV IN THE PROBLEM FIELD OF THE "PRIMITIVE" CONCEPT

The article for the first time monographically examines the graphic works of E.V. Chestnyakov conditionally of the late XIX - early XX century as a single whole in line with the artist's creative quests. Special attention is paid to the essence of primitiveness in historical and cultural development, which makes it possible to fit the works of E.V. Chestnyakov into the European and Russian artistic discourse of the indicated time. The artist's creative connections are revealed, possible areas of influence are noted. The graphic works of E. V. Chestnyakov are considered in three aspects: drawing, paint layer and composition. It is argued that the nature of the artist's graphic works is connected not with folk culture, but with the traditions of European and Russian art of the late 19th - early 20th centuries.

Keywords: *primitive in the historical and cultural aspect, biography of E.V. Chestnyakov, artistic culture at the turn of the century, graphics (drawing, paint layer, composition) E.V. Chestnyakova and her nature*

Emelianenko T.G.

FROM THE HISTORY OF DYED CRAFTS IN CENTRAL ASIA (XIX - BEGINNING XX Century)

The article provides information on plants and methods of their use in the Central Asian dyeing craft of the 19th - early 20th centuries, primarily for dyeing cotton and silk threads used in traditional handicraft weaving and embroidered products; the features of the process of transition from dyeing with natural dyes to the use of chemical dyes and the changes that have occurred in this regard in the quality and artistic appearance of local textiles are considered.

Keywords: *dyeing, natural dyes, Central Asia, weaving, embroidery*

Zhabreva A.E., Lugavtsova M.Yu.

"TO BE CLOTHED AS IT IS DEMANDED BY THE DIGNITY OF THE ACADEMY OF

SCIENCES": MATERIALS FOR STUDYING THE EXTERNAL APPEARANCE OF STAFF OF THE LIBRARY OF THE RAS

The authors of the scientific exposition project "Library Style: From the History of Costume" talk about their five-year activity, during which documentary, visual and material monuments are collected, analyzed and introduced into scientific circulation, and a collection of everyday and work clothes is formed. Based on the sources identified, the authors characterize the main stages in the evolution of the costume and appearance of the staff of the Library of the Russian Academy of Sciences over 300 years.

Keywords: *Library of the Russian academy of sciences, costume history, uniforms, costume exhibitions*

A.V. Kornilova

HOLY TRINITY ALEXANDER-SVIRSKY MONASTERY. THE PROBLEM OF RESTORATION AND RECONSTRUCTION

The article is devoted to the problem of restoration and reconstruction of the Holy Trinity Alexander-Svirsky Monastery, which is one of the largest architectural ensembles of the North-West of Russia. The uniqueness and value of the religious buildings of the 15th - 19th centuries that make up the monastery complex makes the issue of its conservation, restoration and reconstruction especially urgent. The timing of the construction of churches and the different degree of their preservation set the architects the task of an integrated approach to the issue of restoring individual monastic objects. If the main, Trinity Cathedral of the 17th century, which has preserved the features of its original appearance until our time, required mainly conservation and restoration, then the Intercession Refectory Church of the 17th century. needed not only restoration, but also reconstruction, which was carried out by the architect A.N. Miloradovich in the 1970s-1980s. At the same time, he recreated the appearance of the church and the refectory for the period of the 16th century. The architect applied the same method in the process of restoring the monastery belfry, reconstructing its completion in the form of three tents for the period of the 17th century .. The restoration of the lost chapter over the small church of St. John of Damascus (hospital) was limited to restorers, returning it to its original appearance for the period of the 18th century. To a lesser extent, the restoration also affected the cell buildings. The article examines in detail each of the monuments that make up the monastery complex, and determines the degree of its conservation, restoration and reconstruction. The restoration of the lost chapter over the small church of St. John of Damascus (hospital) was limited to restorers, returning it to its original appearance for the period of the 18th century. To a lesser extent, the restoration also affected the cell buildings. The article examines in detail each of the monuments that make up the monastery complex, and determines the degree of its conservation, restoration and reconstruction. The restoration of the lost chapter over the small church of St. John of Damascus (hospital) was limited to restorers, returning it to its original appearance for the period of the 18th century. To a lesser extent, the restoration also affected the cell buildings. The article examines in detail each of the monuments that make up the monastery complex, and determines the degree of its conservation, restoration and reconstruction.

Keywords: *Trinity Alexander-Svirsky Monastery, an architectural monument of the 16th-19th centuries, methods of conservation, restoration, reconstruction*

Nazarenko K.B.

TO THE QUESTION OF FOLDING THE RUSSIAN MILITARY-SEA SUIT IN THE PETROVSKAYA ERA

The article is devoted to the origins and genesis of the costume of the employees of the Russian military fleet of the Peter the Great era, both the sailor costume and the costume of officers and marines. The article draws attention to the fundamental difference between these two costume complexes, reveals the reasons for their parallel existence. It is concluded that Russia became the first country in the world to introduce naval uniforms.

Keywords: *naval suit, Russia, European influence*

Onegin N.S.

COVER FACE: "ARROW COLLAR MAN" AND MEN'S FASHION OF THE EARLY XX CENTURY

The influence of artistic images created as part of an advertising campaign to promote a product line on the formation of trends is characteristic not only of the modern fashion industry. An example of this phenomenon can be found in the advertisement for the Arrow collars and related accessories - created in 1905 by illustrator Joseph Leyendecker, this advertising campaign played an important role in the development of men's fashion in the early 20th century.

Keywords: *men's suit, Joseph Leyendecker, "Cluett, Peabody & co", "Gillette" razor, fashion accessories, dandyism*

Serezhkina D.S.

FASHION-ILLUSTRATION OF THE FIRST MODE MAGAZINES POST-REVOLUTIONARY PERIOD (1917-1930)

The article is devoted to the results of a study of fashion illustration in Soviet fashion magazines from 1917 to 1930. The aim of the research is to determine the artistic value of fashion illustration. The author reveals in detail the changes in this genre due to the influence of historical events on the publication of fashion magazines. In particular, the article focuses on the role of illustration in the implementation of the propaganda of a new image of the Soviet person.

Keywords: *fashion illustration, fashion magazines, Soviet fashion, magazine graphics, NEP, USSR, cubism, constructivism*

Subh I.

MYTHOLOGICAL AND FAIRY TALES AS A SOURCE SEARCHING FOR MODERN SYRIAN ARTISTS

Folk art is a rich material for the work of a number of contemporary Syrian artists, who borrowed many elements from them and were inspired by simple graphics, touching on themes of a folk, local character that have had a serious impact on contemporary plastic art in Syria. Among the brightest representatives of this direction of art are the Syrian artists: Abu Subhi at-Tinawi, Elias Zayat and Barsum Barsumu. This movement, with its spontaneity, paid little attention to traditional perspective or realistic proportions of form, allowing it to focus on using intuitive imagery and visual heritage through the structure of form and various symbols.

Keywords: *folk art, art of Syria, painting*

Tseitlina M.V., Shpet S.V.

PECULIARITIES OF THE RENAISSANCE COSTUME INTERPRETATION IN SCREENINGS OF THE TRAGEDY OF WILLIAM SHAKESPEARE "ROMEO AND JULIET"

The article examines the features of the interpretation of the Renaissance costume in cinema. On the examples of the three most striking screen adaptations of William Shakespeare's tragedy "Romeo and Juliet", the costume in the cinema is analyzed as a means of embodying the ideological and artistic concept of the film.

Keywords: *Renaissance costume, cinematography, cinema costume, Shakespeare, Romeo and Juliet*

Yakovleva E.P.

PAN IKUI - CHINESE ARTIST OF ST PETERSBURG SCHOOL

The article is devoted to the study of the creative fate, art and social and cultural activities of the modern Chinese painter and art critic Pan Ikuya, a graduate of the St. Petersburg art and art history school.

Keywords: *Pan Ikui, painter, art critic, social and cultural figure, Chinese art, St. Petersburg School of Art and Art*

Aranovich A.V., Kozhemyakin A.O., Chernyaga O.A.

DEVELOPING A CONCEPT AS A KEY STAGE IN CREATING A MUSEUM EXPOSITION

On the basis of modern concepts of museum work, the principles of creating museum exhibitions are considered. The article explains the departure from the concept of a historical museum as a repository of artifacts of the past to the concept of a museum as a "text", in which objects play the role of separate "words".

Keywords: *museum business, museum, exposition, semiotics, exhibit, Russian cosmism*

Cao I.

BEIJING MAO ZEDONG AGE POSTER: EVOLUTION AND ARTISTIC FEATURES

The article is devoted to the study of the history of the development and artistic features of the Beijing propaganda poster, which from 1949 to 1976 occupied a dominant position in the poster art of the People's Republic of China. At present, when the Mao Zedong epoch propaganda poster has passed from the tool of ideology and propaganda of the Chinese Communist Party exclusively to the category of works of art, an impartial and objective study of its evolution, characteristic features and determination of its place in the history of Chinese art is urgent.

Keywords: *Beijing propaganda poster, the era of Mao Zedong, Nianhua, the art of socialist realism, the Central Academy of Arts of China, the People's Publishing House of Fine Arts in Beijing*

LITERARY STUDIES

S.S. Komissarenko

PUSHKIN AS A "RUSSIAN EUROPEAN": ON THE PROBLEM OF SEARCHING IDENTITY IN DOMESTIC CULTURE

The article examines the problems of the search for identity in Russian culture, starting from the 10th century, and the culmination of the first half of the 18th century, when, under the influence of the reforms of Peter I, a "Russian European" appears. However, the gap between the external and internal components of cultural identity did not allow the formation of the personality of the Russian person in its organic nature and integrity. Only a century later, in the image of the "Russian European" Pushkin, cultural identity found its completion.

Keywords: *cultural identity, national culture, "Russian European", tradition, values, conflicts*

Shvedova S.O.

POETRY OF V. A. ZHUKOVSKY IN THE PERSPECTIVE OF "LONG TIME"

The article deals with the problems of studying the creativity of VA Zhukovsky in the "big time". Tradition and innovation, reception of philosophical and aesthetic ideas, cultural patterns are comprehended in the context of reflections on the book by Yu. M. Prozorov "V. A. Zhukovsky in historical and literary coverage".

Keywords: *romanticism, reception, historical and cultural context, melancholy, terrible, tradition*

Pavlova D.I.

THE PHENOMENON OF MODERN INTERNET MEDIA IN THE ASPECT OF DIALOGY

The article examines the phenomenon of new media that are emerging with the emergence of the Internet. The peculiarities of their development are revealed when a special dialogicity arises on the Web, namely, in Internet communication, network communities, in social networks. The article examines the influence of Internet media on the formation of personality on the Web, due to its virtual identity in the modern media space.

Keywords: *internet, media, dialogue, interactivity, virtual identity, social media*

Tor N.M.

PETERSBURG OF THE BEGINNING OF THE XX CENTURY

The publication contains fragments from the memoirs of the hereditary Petersburger Nikolai Mikhailovich Thor (1896-1951), dating back to the early twentieth century. The manuscript is dated 1948. The author vividly and figuratively draws pictures of everyday life and holidays in pre-revolutionary St. Petersburg, shares childhood memories of meetings with famous people of his time - the outstanding Russian actress Maria Gavrilovna Savina, the popular journalist and playwright Alexander Ivanovich Deyanov, the legendary circus figure and athlete Ivan Vladimirovich Lebedev.

Keywords: *Petersburg, theater, Nevsky Prospect, Gostiny Dvor, Filippova bakery, Maria Savina, Alexanderdeyanov, Ivan Lebedev*

HISTORICAL SCIENCES

Zelikina N.S.

THE PAST IN THE AGE OF UNCERTAINTY (THE CONCEPTS "MEMORY CULTURE" AND "MEMORY POLICY" IN MODERN MEDIASPHERE)

The article is devoted to the consideration of the problems of comprehension of the historical past by public consciousness in the context of global changes. The emergence of fundamentally new approaches to the assessment of historical facts led to a kind of "privatization of the past." In the context of the formation of the phenomena of global culture, the question of the possibility of the existence of a global memory is becoming more acute, which cannot but lead to methodological discussions both in the professional community and in the public sphere. In this regard, the author thinks it appropriate to consider the dichotomy of the concepts of "culture of memory" and "politics of memory" in the Russian media space.

Keywords: culture, media sphere, memory, history, public consciousness, historiography, scientific publications, public opinion, traditions, Internet resources

Loginova D.V.

EXPERIENCE OF OPERATING GENERATOR VEHICLES IN THE MOTOR TRANSPORT INDUSTRY OF THE REPUBLIC OF KOMI IN 1930-1940-E

On the basis of a wide range of archival materials, the article examines the formation of the motor transport industry in the Komi Republic. During this period, one of the most important tasks is the uninterrupted supply of fuel and lubricants to all enterprises with vehicles. One of the solutions to the problem posed was the installation and operation of gas generator systems on cars. But, despite the seeming simplicity in resolving the issue, especially in the forest region, the operation of gas-generating vehicles has not become widespread.

Keywords: road transport, gas-powered vehicles, autoguzhtrest, Komi Republic

Patsukevich O.V.

CHARACTERISTIC OF THE MAIN STAGES OF THE INTERNATIONALIZATION PROCESS OF RUSSIAN HIGHER EDUCATION

In the article, the author examines the process of internationalization of Russian higher education and its main stages. The reasons for the change in the number, contingent and geography of the presence of foreign students in Russian universities over certain periods of time are analyzed. It is noted that a significant increase in exports was achieved primarily due to the implementation of a number of programs to support higher education.

Keywords: applicants, globalization, foreign students, internationalization, Russian universities, export of educational services

Rabush T.V.

TO THE QUESTION OF THE INFLUENCE OF THE HERATI MATE IN MARCH 1979 ON FURTHER EVENTS IN AFGHANISTAN

In the article, the author examines the question of the impact of the 1979 Herat mutiny on the process of further Soviet involvement in the internal Afghan armed conflict and on the decision to send Soviet troops into Afghanistan. Special emphasis is made by the author on the analysis of the negotiations of the Afghan political leader N.M. Taraki with members of the Politburo of the CPSU Central Committee and on the analysis of the discussions of the Politburo of the CPSU Central Committee of the situation in Afghanistan in connection with the Herat uprising, which took place in March 1979. The author comes to the conclusion that that the Herat rebellion in 1979 became a kind of "watershed", after the events of which the Soviet Union took a course of increasing military and political involvement in the Afghan events, which ultimately ended less than a year later with the introduction of Soviet troops into Afghanistan.

Keywords: the Afghan war, the USSR in Afghanistan, Soviet-Afghan relations, the Herat mutiny of 1979, the uprising in Herat in 1979, the introduction of Soviet troops into Afghanistan, the history of Afghanistan in the twentieth century

Tumakov D.V.

RUSSIAN MEDICAL WORKERS AND THE FIRST CHECHEN WAR 1994-1996: SOME ASPECTS OF ACTIVITY

The article analyzes the activities of Russian medical workers in the North Caucasus during the first Chechen war of 1994-1996. The main source is their memories and reports in the central and

local press. In particular, the author examines in detail such aspects as the working conditions of doctors in the war, the amount of work done, the reasons for business trips to Chechnya and the attitude to hostilities on its territory. Conclusions are drawn about the unpopularity of the first Chechen war in Russian society and its underestimation of the military merits of medical workers.

Keywords: *medical workers, Chechnya, the first Chechen war, hostilities, periodicals, memoirs, hospitals*