

ART

Biryukova M.V.**PROBLEMS OF THE EVOLUTION OF WESTERN EXHIBITION PRACTICE IN THE XVIII-XX CENTURIES**

The article examines aspects of the evolution of exhibition practice, which led to the emergence of "big projects" of the twentieth century. An analysis of the concepts of exhibitions shows that "large exhibition projects" of the 20th century are becoming holistic artistic phenomena with a clear artistic and aesthetic concept, and the evolution of Western exhibition practice, from the French Salons to exhibitions of contemporary art of the 20th century, logically led to the emergence in 1960-70 -x years programmatic thematic exhibitions with a clear curatorial idea

Keywords: exhibition practice, curator, evolution, culture, concept, exhibition project

Borodkina A.A., Rykov A.V.**INTERNAL ALCHEMY. ON THE PROBLEM OF THE PHILOSOPHY OF MATERIAL IN THE ART OF JOSEPH BOYS AND ANSELM KIEFER**

The authors raise the question of the connection between the ideas of alchemy of the Renaissance and the philosophy of materials in the work of two German artists of the period of the middle - second half of the twentieth century. - Joseph Beuys and Anselm Kiefer. The symbolism of materials in selected works of these artists is considered from the standpoint of their comparison with the concepts of the Renaissance alchemists. It is no coincidence that these two artists are considered in one bundle - one can find similar problems in their works, among which the problem of the heritage of Renaissance alchemy in contemporary art appears. The authors note that when initially comparing the works of these masters, it may seem that there is some opposite: Boyce seems conceptually close to the alchemists of the Renaissance, while Kiefer seems to be in contact with their heritage only at the level of external aesthetics.

Keywords: philosophy of material, Joseph Beuys, Anselm Kiefer, alchemy, middle ages, renaissance, revival, kabbalah, contemporary art

Kalistratov A.V., Fedotova R.A.**TANKS-MONUMENTS "GREEN BELT OF GLORY" AS AN EXAMPLE OF MONUMENTAL PROMOTION**

The article is devoted to the analysis of the monuments-tanks of the "Green Belt of Glory" as part of the monumental ensembles of the post-war period. The interrelation of memorial objects with military actions of 1941-1944 is considered. The stylistic, technical and technological features are analyzed. The significance of the monuments-tanks as a dominant organizing the spatial environment is revealed. A conclusion is made about the specifics of the interpretation of the principles of socialist realism in relation to these components of the monumental ensemble

Keywords: "Green Belt of Glory", monumental ensemble, spatial environment, tank monument, socialist realism

E. N. Kamenskaya**ARTIST ALEXANDER YAKOVLEV IN CHINA: 1918-1919**

The article is devoted to a previously unexplored and long-term research topic related to the second retirement trip of Alexander Evgenievich Yakovlev (1887-1938) to the Far East, namely, his stay in China (1917-1919). The domestic and foreign literary and documentary sources used in the study, as well as the works of art identified in different countries, made it possible to clarify the circumstances of Yakovlev's stay in China, identify and describe his exhibitions in Shanghai and follow the evolution of the artist's work during the period under review.

Keywords: Imperial Academy of Arts, retirement trip, China, solo exhibitions in Shanghai

Kichedzhi V.N.**ARTISTIC AND INDUSTRIAL SCHOOL OF THE XXI CENTURY IN THE CONTEXT OF CULTURAL, TECHNICAL AND ECONOMIC UNITY**

The article examines the experience of creating and the significance of art and industrial Schools in Russia within the boundaries of the professional education system and in the system of general cultural education, notes the phenomenon of preserving and developing the traditions of various fields - from independent arts to artistic practices directly related to the needs of modern industrial production.

Keywords: art and industrial school, synthesis of creativity and production, cultural space, strategy of the educational process

Rumyantseva D.A.**PAINTING EFFECTS IN PHOTOGRAPHY: RUSSIAN PICTORIALISM**

The article examines Russian pictorialism, as a style in photography imitating painting and graphics, in the context of the development of world photography and in connection with contemporary trends. The main aspects of the work of authors belonging to this movement, their methods and approaches to the creation of photographic images are analyzed.

Keywords: photography, art photography, pictorialism, Russian photography, Soviet photography, genres

of photography

Rumyantseva E.A., Malgunova N.A., Mitrofanova N.Yu.

OPTICAL EFFECTS IN MODERN WALLPAPERS

The article is devoted to the topic of optical illusions in the patterns of modern wallpaper - a promising direction in interior design. Based on a review and analysis of the range of modern wall coverings, a classification of wallpaper by the type of optical pattern is proposed. The advantages and prospects of using textile wallpaper in a modern interior are evaluated

Keywords: paper and vinyl wall coverings, textile wallpaper, optical effects, distortion illusion

Steklova I.A., Bogdanova V.Z.

LINE IN THE BROADCAST OF THE ART OF DRIS VAN NOTENA AND ANN DEMELMEISTER

The relevance of the author's shaping of two Scandinavian couturiers Dries Van Noten and Anne Demelmeister is investigated by means of formal compositional analysis. Shaping techniques, revealed through the work of the line, represent the principles of deconstructivism. The line shows transformations and imitations of transformations, due to which, according to the demands of postmodernism, the illusion of the dynamics of the shape of the costume is born

Keywords: postmodernism, deconstructivism, costume space, dynamics of form, Dries Van Noten

Uvarov V.D.

WIDE DISTRIBUTION AND FLOWER OF THE ART OF TAPISSERIA IN EUROPE

The article is devoted to the historical stages of changing the image of a wall carpet, according to the accepted international terminology - tapisseries. Tapisserie is presented as a specific, compressed model of the development of art. Here are both Flemish tapisseries and French tapestries. In the process of carpet evolution, we observe both a variety of plastic searches and new possibilities of emotional filling of the artistic image.

Keywords: Tapestry, lint-free carpet, weaving art, artistic textiles

LITERARY STUDIES

Barbakadze Yu.E.

TRANSFORMATION OF A MYTHOLOGICAL HERO IN THE TRAGEDY OF V. A. OZEROV "FINGAL"

The article traces in detail the evolution of the Finn, the hero of the Irish myths, transformed by J. MacPherson into a fingal, who, in turn, became the prototype of the title character of the tragedy, V.A. Ozerov. The author of the article, using the method of comparative analysis, establishes the difference between mythological and literary characters, and comes to the conclusion that in the process of transformation, the image of the hero acquired an individual character, psychological motivation, and also sentimentality not characteristic of the heroes of the ancient epic. Ozerov enhanced human, not fabulous, features in the image of a fingal

Keywords: mythology, hoax, V.A. Ozerov, tragedy, character

Song I.

RESEARCH OF N.V. GOGOL'S CREATIVITY IN CHINA: LITERATURE SCHOOLS AND THEIR METHODOLOGICAL PROBLEMS

The article attempts to review literary paradigms within the framework of which the work of N. V. Gogol in China is studied; periodization of studies of Chinese literary scholars has been carried out; specifies the specific features of the main approaches, identifies the strengths and weaknesses of their methodology

Keywords: literary studies, China

Sogomonyan M.K., Korotkova L.A.

GAUCHO AS A NATIONAL IMAGE OF ARGENTINA: LITERARY TRANSFORMATIONS

The article attempts to review literary paradigms within the framework of which the work of N. V. Gogol in China is studied; periodization of studies of Chinese literary scholars has been carried out; specifies the specific features of the main approaches, identifies the strengths and weaknesses of their methodology

Keywords: Latin American literature, Gaucho, folklore, poetry of Gaucho, mythologization of the image, national hero

Knertser M.P.

THE NAME-PALINDROME OTTO IN JV GOETH'S NOVEL "ELECTORAL AFFAIRS"

The article is devoted to one of the most difficult interpretational works of German classical literature - the novel by I. V. Goethe "Selective Affinity" (1809). Many symbolic details in the writer's text have attracted the attention of researchers more than once. Within the framework of this article, an attempt is made to systematize and analyze the existing interpretations of the symbolism of names in the novel. The scientific novelty of the research lies in the fact that, on the basis of a wide range of interpretations, the semantics and structural compatibility of the names of the main characters of Goethe's work are comprehensively investigated. The characters themselves are constantly engaged in the interpretation of signs and symbols, attributing symbolic significance to objects, events, phrases and gestures. An "experimental semiotic game" with proper names begins with the very first sentence of the novel. During the analysis,

Keywords: Johann Wolfgang Goethe, "selective affinity", symbolic meaning, symbolism of names, sign, palindrome name

Zozulya N.M.

ICONOTEXT AS A MEANS OF PRESERVATION AND TRANSLATION OF MEMORIES IN VG SEBALD'S NOVEL "AUSTERLITZ"

The article provides a brief overview of the alleged functions of photography and other visual images in the latest novel by the German writer V. G. Sebald "Austerlitz". Traditionally, Sebald's novels and, in particular, the use of photographic series in them are actively studied in the context of reflecting the history of the Holocaust, the experience of trauma and the search for identity by the "lost generation". Concentrating on the above-mentioned topics, researchers (T. Hoffman, U. Rose, V.N. and other levels of poetics of Sebald's novels. In other words, in the available studies of Sebald's work, there is a lack of regard for photography as an element, around which the text is built; as a starting point for creating a storyline. The analysis of the novel made it possible to reveal the importance of visual objects as keepers of memories, their stimulants, or, conversely, elements that prevent the activation of memory. The study of photographic inserts with the involvement of key ideas from the theory of photography by the French philosopher R. Barthes makes it possible to look at photography not as a technical way of fixing fragments of reality, but, above all, as the only possible tool for restoring "lost" events in a person's memory

Keywords: Winfried Georg Sebald, Roland Barth, commemorated

Fedyayeva T.A.

THE POETOLOGICAL FOUNDATIONS OF KARL KRAUS'S SATIRE

The article analyzes the principles of the poetics of satire in the works of the classic of Austrian literature of the twentieth century Karl Kraus in their connection with the aesthetics of satire, which are poorly studied in Russian literary criticism, and outlines the range of the writer's innovative ideas in this area. K. Kraus enriched the satire of the twentieth century by introducing dialogical narrative techniques (techniques of multi-subject narration, uncommented quotation), but the rhetorical fundamental principles of satire (the concept of the hero, the function of the author-rhetorician) retained their significance in his work

Keywords: poetics, aesthetics, satire, ideal, isolated quote, symbol, monologue consciousness

Boykarova L.R.

EXPERIENCE OF TRANSLATING THE TRAGEDY OF W. SHAKESPEARE "RICHARD III" INTO THE UKRAINIAN LANGUAGE (TO THE PROBLEM OF THE TRANSLATION STRATEGY)

The article examines the theory and practice of translation in the context of the topic of dialogue between the author and the translator and the methodology of "negotiations" dictated by him (U. Eco). The author refers, in particular, to Boris Ten's translation of "Richard III" by W. Shakespeare into Ukrainian, demonstrating its semantic richness, a subtle sense of the speech nuances of the original source, a deep comprehension of poetics and problems. The author's conclusion is that the success of dialogue ("negotiations ») Between the author and the translator is to reach a compromise, which, in fact, ensures the quality of the translation

Keywords: B. Shakespeare, "Richard III", translation, Ukrainian, dialogue, "negotiations"

DOCUMENTALISM. ARCHIVE. LIBRARY STUDIES. BIBLIOLOGY

Rykov A.V.

FROM MEMORIES ABOUT A.P. CHEKHOV (PUBLICATION AND COMMENTS BY O. V. SPACHIL)

Introducing modern readers to the little-known "Kuban Regional Vedomosti" published in July 1904 and has not been republished since then by A. Rakov's memoir, the publisher provides an extensive commentary to the story, in fact, a portrait of A.P. Chekhov, as he came from the southern provinces to study in Moscow, a young educated contemporary reader. In the introduction to the publication, questions have been clarified about Chekhov's attitude to the South Russian province, to its language and customs. Attention is paid to the active care of provincial authors and novice participants in the literary process.

Keywords: A. P. Chekhov, memoirs of contemporaries, A. Rakov, Nikolay Kanivetsky, the newspaper "Kuban regional vedomosti"

Tsvetkova N.S.

UNKNOWN ARTICLE A. A. GRIGORIEV ABOUT LA MEY'S DRAMA "PSKOVITYANKA" AND THE PROBLEM OF NATIONAL WOMEN'S CHARACTER

The author of the article introduces into scientific circulation a critical article by Ap. Grigoriev about L. A Mei's drama "The Pskovite Woman", examines his assessments of the female images of this play, which the critic correlates with the heroines of A. N. Ostrovsky as tragic characters that arose in critical epochs of Russian history, as well as a female version of the concept of "Russian national character"

Keywords: L. A. May, ap. Grigoriev, drama "woman of Pskov", female image, Russian national character, Pskov female character, national ideal

Kudryavtseva V.P.

EXPERIENCE OF THE TRADITION OF WORSHIP OF THE HOLY MARTYR PARASKEVA FRIDAY IN THE SPASO-SYABERSK PARISH OF THE ST. PETERSBURG DIOCHY (XX-BEGINNING XXI

CENTURIES)

The article is based on the material of archival documents, publications and personal observations of the author in 1980-2016. the change in the religious tradition of veneration of the holy great martyr Paraskeva Friday in the Savior-Syabersky parish of the St. Petersburg diocese is considered. The author of the article establishes and explains the peculiarities of the administration of this rite in the said Orthodox parish during the 19th-20th centuries, in particular, the timeliness of the holiday of the revered saint on "Ilyinsky Friday".
Keywords: salvation-syabersky parish, holy great martyr Paraskeva Friday, religious and ethnic tradition, rite of veneration, "Ilyinsky Friday"

ARTISTIC CRITICISM, REVIEWS, REVIEWS

Akhmetshin R.B.

REVIEW ON THE BOOK OF D. T. KAPUSTIN "THE ASIAN JOURNEY OF ANTON CHEKHOV, 1890: IN DOCUMENTS, LETTERS, PHOTOS" [M.: ETERNA, 2016. 280 S., IL.]

The book of orientalist DT Kapustin "The Asian Journey of Anton Chekhov, 1890" carries the idea of A.P. Chekhov's intention to make a round-the-world trip, part of which, in the author's opinion, was a trip to the convict island of Sakhalin

Keywords: Chekhov, Sakhalin, biography, Asia, travel around the world, the ship "Petersburg", logbook

Tsvetova N.S.

REVIEW ON THE TRAINING AID OF V. A. SIDOROV "AXIOLOGY OF JOURNALISM" [SIDOROV V. A. "AXIOLOGY OF JOURNALISM": A TRAINING AID. SPB: PUBLISHING HOUSE "PETROPOLIS", 2016. 204 pp.]

The article is devoted to the scientific publication of Professor V. A. Sidorov, which presents the axiology of journalism as a new branch of scientific knowledge and special didactics. The research plot, the terminological base of the work is considered, the empirical base is characterized.

Keywords: axiology of journalism, media presentation of values, analysis, didactics

V. V. Katermina

REVIEW ON THE COLLECTIVE MONOGRAPH "FEATURES OF RESEARCH AND DESIGN OF THE CURRENT TYPES OF DISCOURSE AND THEIR CATEGORIES" [KRASNODAR: KUBGU, 2016. 305 p.]

Usha T.Yu.

REVIEW ON THE EDUCATIONAL AID "LANGUAGE AND STYLE OF THE MEDIA" [LANGUAGE AND STYLE OF THE MEDIA: A TRAINING GUIDE. SPB.: SPBGUP, 2016. 228 pp. (SERIES "LIBRARY OF THE HUMANITARIAN UNIVERSITY. ISSUE 59)]